

Testimonial

Vidyarambh preschool was engaged with Prodigy Sys Tech from June 2021 till early Sept for an advertisement campaign project. The project was – Advt. campaign thro' Google - Pay Per Click (PPC) to generate more traffic to the website. This involved setting up the right key words, constantly monitoring and modifying the key words so as to maximize the number of clicks/views for a given budget.

Prodigy did an excellent job in this regard. They constantly monitored the necessary parameters, sent the campaign reports (with statistics) to us periodically. We had had regular review meetings in which we discussed new strategies among other things. It was a very pleasant experience.

Over all, they were very professional along the whole process. Needless to say, we would approach them for similar work in the future.



Vamadevan Namboodiri

CEO, Vidyarambh

Cupertino, 09/11/2021